#### MARIE KAISER - HYLLIE ALLÉ 9C - 215 34 MALMÖ



Hej!

I'm Marie, a UX Writer with a background in Interaction Design and Content Marketing. I am passionate about using data and insights to write copy that's a breeze to read.

#### Languages

German	•••••
English	•••••
Swedish	$\bullet \bullet \bullet \bullet \circ \circ$
French	$\bullet \bullet \bullet \bullet \circ \circ$
Spanish	$\bullet \bullet \bullet \circ \circ \circ$
Italian	$\bullet \bullet \bullet \circ \circ \circ$
Dutch	$\bullet \circ \circ \circ \circ \circ$

# Skills / Tools

Adobe Creative Cloud User Research & Testing (UX) Copywriting Figma **Ideation & Sketching** Lokalise Wireframing & Prototyping SEO **Content Strategy** Basic HTML, CSS

## **Practical Experiences**

08/2023 - today	<b>UX Writer</b> , tamigo Copenhagen, Denmark
06/2022 - 11/2022	<b>UX Copywriter &amp; Researcher</b> , Cosuno Remote
01/2021 - 05/2022	<b>Copywriter</b> , GoStudent <i>Freelance</i>
09/2020 - 05/2022	Global CXM Content Support, mySugr Freelance
11/2019 - 08/2020	<b>Global Content Marketing Manager</b> , mySugr <i>Vienna, Austria</i>
05/2019 - 11/2019	<b>Content Marketing Intern</b> , mySugr <i>Vienna, Austria</i>
05/2018 - 03/2019	<b>HTML Editorial Working Student</b> , Jobware <i>Paderborn, Germany</i>
03/2018 - 04/2018	<b>Photo Studio and Image Editing</b> <b>Intern</b> , Ernsting's Family Coesfeld-Lette, Germany
07/2014 - 08/2014	Foreign Language Correspondence (DE, EN, FR) Intern, Scholz Coesfeld, Germany

## Facts about me

- I always go the extra mile for things that I care about
- I strive to be an advocate for the users' needs at all times
- I'm passionate about innovative use of technology

• I have a strong eye for detail (spotting spelling mistakes in no time!)

### Education

08/2020 - 06/2022 **MSc Interaction Design** 

Malmö University, Sweden

10/2015 - 07/2019 **BA Media Studies & Fashion Textile Design** 

> University of Paderborn, Germany